

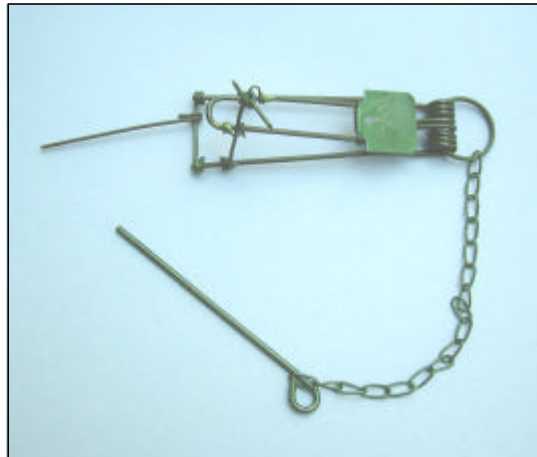
Wilco Distributors, Inc.

Post Office Box 291 – Lompoc, CA 93438

800-769-5040 / 805-735-2476 – 805-735-3629 (FAX) / email—williewilc@aol.com

Gopher & Ground Squirrel Bait & Application Equipment

NEW! WILCO Trap for Gophers



Shown without plastic cover

'Build a better mouse trap and the world will beat a path to your door'

WILCO has designed and built a better wire frame gopher trap. Traditionally, wire frame traps have been hard to set, place in the gopher tunnel and secure to the ground. The new **WILCO** trap addresses all of these issues. The 'loop' at the end of the trigger frame wire has been extended, making it easier to secure the curled end of the trigger wire. Also, the provided anchor rod and chain allow for the anchoring of the trap(s) in the gopher tunnel without requiring additional spikes, rods, string, or fishing line.

The **NEW** trap is attractively packaged in a single 'blister pack' for **Point Of Purchase** display for your will-call area with setting instructions printed on the reverse side. Also they will not 'tangle' when stored in your warehouse for shipment. Shipped 18 per case. Model number 70201.



Illustration #1

Hold trap as shown. Use index finger to hold trigger wire (#1). Trigger must swing thru frame **NOT OVER THE JAWS**



Illustration #2

Press thumb down, with index finger, guiding 'small hook' (on curled end of trigger wire, #2) **OVER** end of frame



Illustration #3

After 'small hook' is over end of frame, hold trigger wire (#1) down. Place end of trigger wire in small hole of trigger plate (#3)



Illustration #4

Place set trap(s) in gopher hole, flush with tunnel bottom (#4). Secure trap by placing anchor rod in ring, at the coil end (#5) of trap to prevent gopher from moving.



Illustration #5

Cover entrance hole after placing and securing trap.

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